

Thursday, April 16 (continued)

10:15 - 11:45 a.m. *Anachacho*

Success Factors: Career Profiles of Women Leaders

This session will explore the skills and strategies female corporate leaders have developed to advance to the heads of their teams and organizations. Hear what these leaders have learned along the way and the skills and attributes that have been pivotal in their success.

- **Suzanne Fallender**, Director Global Women and Girls Program; Intel Corp.
- **Lisa French**, Technical Director Guidance and Practice; International Integrated Reporting Council
- **Cheryl Roberto**, Associate Vice President, Clean Energy; Environmental Defense Fund
- **Kathrin Winkler**, Senior Vice President and Chief Sustainability Officer; EMC Corp.

12:00 - 4:00 p.m. *Pereaux*

Luncheon Keynote and Custom Red Shoe Movement Event

Expect to be energized and inspired! The session begins with an insightful luncheon keynote by Mariela Dabbah, Founder and CEO of the Red Shoe Movement called "Women Supporting Women for Career Success". Mariela will lay the foundation for the afternoon with a discussion of how subconscious predeterminations influence your career, the power of language to create new realities well-aligned with your mission, ways to engage men as allies, and how to leave a legacy and change your organization's culture.

Following the presentation, participants will engage in two rounds of Mutual Mentoring Circles for meaningful conversations around topics of their choice, most relevant to their career needs. Attendees will come away from the session with an increased awareness of what women in positions of power must do to change their organization's culture, a sense of empowerment in their own knowledge and value, and specific answers to questions relevant to their career challenges.

Facilitated by:

- **Mariela Dabbah**, Founder & CEO; The Red Shoe Movement
- **Susan Landon**, Consultant; Red Shoe Movement
- **Annerys Rodriguez**, Consultant; Red Shoe Movement

4:00 - 4:15 p.m. *Anachacho*

Closing Remarks and Conference Adjourns

- **Kym Fawcett**, Senior Manager, Safety and Social Responsibility; Enerplus Corp.
- **Sandy Nessing**, Managing Director, Sustainability & ESH Strategy; American Electric Power Co. Inc.



About NAEM

The National Association for Environmental Management (NAEM) empowers corporate leaders to advance environmental stewardship, create safe and healthy workplaces, and promote global sustainability. As the largest professional community for EHS and sustainability decision-makers, we provide peer-led educational conferences, benchmarking research and an active network for sharing solutions to today's corporate EHS and sustainability management challenges. Visit NAEM online at www.naem.org.

Thanks to the Planning Committee

Sandy Nessing

Managing Director, Sustainability & ESH Strategy; American Electric Power Co. Inc.

Virginia Hoekenga

Deputy Director; NAEM

Fawn Bergen

Senior Environmental Engineer – Air Permitting, Corporate EHS; Intel Corp.

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Manager, Product Stewardship & Sustainability; USG Corp.

Pat Perry Werneiwski

Director; CVS Health Corp.

Individual Contributors

Special thanks to our individual contributors who provided funding to support the attendance of emerging leaders:

Laura Murphy

Vice President Customer Experience; KMI

Sandy Nessing, Managing Director, EHS & Sustainability Strategy, American Electric Power Co. Inc.

Lanita Stevens, Manager, Product Stewardship & Sustainability; USG Corp.



NAEM Women's EHS & Sustainability Leadership Roundtable

April 14-16 | San Antonio, TX



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NAEM Women's EHS & Sustainability Leadership Roundtable

April 14-16 | San Antonio, TX

Welcome to the 2015 NAEM Women's EHS & Sustainability Leadership Roundtable!

With all of the competing priorities you juggle every day, it's important to take the time to step back, reflect on your career and connect with others who are on the same leadership journey. This event is designed to foster and support an intergenerational community of women who can support one another on this path.

This event came to fruition through the inspiration and hard work of our event co-chairs, Sandy Nessing and Virginia Hoekenga, and an organizing committee of your peers. I want to extend my appreciation to the entire committee for their work to bring this vision to life. I hope you will take advantage of your time here to cultivate new professional contacts and leverage the collective knowledge of the group.

Welcome and thank you for being with us!



Carol Singer Neuvelt

Carol Singer Neuvelt
Executive Director, NAEM

About the Program

Whether you are just starting out in your career, are working with clients in the consulting world or are a leader of an EHS function in industry, the next two days are designed to offer insights that will build your core leadership attributes and strengthen your confidence in your own leadership style. Whether you are challenged to lead through influence or authority, we will explore strategies to improve your communication, collaborate with others, and be a mindful leader!



Sandy Nessing
Program Co-Chair
Managing Director, EHS & Sustainability
Strategy, American
Electric Power Co. Inc.



Virginia Hoekenga
Program Co-Chair
Deputy Director, NAEM

Agenda

Tuesday, April 14

7:00 - 9:00 p.m. *Starlight Terrace*

Welcome Reception

Join your fellow attendees for cocktails and hors d'oeuvres as we kick off this exciting program. Start the first day with new contacts and new friends.

Wednesday, April 15

8:00 - 8:45 a.m. *Anachacho Foyer*

Registration and Networking Breakfast

8:45 - 9:00 a.m. *Anachacho*

Welcome and Opening Remarks

- **Carol Singer Neuvelt**, Executive Director; NAEM
- **Virginia Hoekenga**, Deputy Director; NAEM

9:00 - 10:15 a.m. *Anachacho*

Destination Chief Sustainability Officer: Revelations from an Uncharted Journey

From her arrival at the University of Virginia four decades ago with plans to study law yet graduating an architect, today Beth Heider finds herself Chief Sustainability Officer of one of the largest development and construction companies in the US. How did that happen? Beth will reflect on leadership lessons along her uncharted (and sometimes uncharted) journey and share her optimism for the destination, a regenerative future.

- **Elizabeth Heider**, Chief Sustainability Officer; Skanska USA Inc.

10:15 - 10:30 a.m.

Break

10:30 a.m. - 12:00 p.m. *Anachacho*

Leading and Learning from Complex Business Initiatives - A Roadmap for Success

You are in a role to advance initiatives that will position your company to become a thought leader in your industry, form future regulation, or advance business objectives. Leading such an effort is complex. It requires strategic alliances, issue framing, clear communication, and collaboration among a wide variety of business partners. Come learn the importance of getting it right from the start and avoiding common pitfalls from senior executives who've gone through the process.

- **Gretchen Hancock**, Leader, EHS Governance; General Electric Co.
- **Carol B. Cala**, Vice President, Corporate Energy, Environment, Safety and Health; Lockheed Martin Corp.
- **Drena Howard**, Director, Global Retail EHS; The Estée Lauder Co.'s Inc.

12:15 - 1:30 p.m. *Pereaux*

Special Luncheon Presentation: Realize Your Full Potential

Have you ever wondered why some individuals achieve tremendous success in life while others put forth great effort and still fail to maximize their talents or reach their full potential? Do you aspire to do better, be better and achieve more in every aspect of your life? The path that will change your future starts with believing in yourself. You have more in you than you think you have. Learn how to use it to change every aspect of your life.

- **Lionel L. Nowell**, Board of Directors; Bank of America and American Electric Power

1:45 - 4:45 p.m. *Anachacho*

Sustainable Leadership: Cultivating Vitality at Work

Leading today's organizations requires getting more done across time and distance, often under intense cost pressure. This creates both personal and organizational stress that can undermine productivity when it is needed most. Years of searching for "work-life balance" have resulted in little measurable improvement and the cult of "busy-ness" continues to consume us. This engaging, interactive session custom-designed by the global leadership consultancy, Conversant, will take a closer look at how to create, cultivate, and sustain vitality in organizations—those precious moments when we revel in a job well-done, feel energized and engaged by our work, and are proud to be part of a dynamic, successful team.

- **Jennifer Simpson**, Chief Innovation Officer; Conversant

6:30 p.m.

Join a Dinner Group

Continue networking after the formal sessions wrap by joining a dinner group with your peers. NAEM will have nearby restaurant recommendations.

Thursday, April 16

8:15 - 9:00 a.m. *Anachacho*

Networking Breakfast and Welcome Remarks

- **Fawn Bergen**, Senior Environmental Engineer, Corporate EHS; Intel Corp.
- **Virginia Hoekenga**, Deputy Director; NAEM

9:00 - 10:00 a.m. *Anachacho*

Managing the Corporate Ecosystem: Lessons Learned in Internal and External Stakeholder Management

Women working in the EHS and sustainability fields have an increasingly complex corporate ecosystems to navigate. Tensie will share lessons learned from 30 years of experience working with corporate internal stakeholders (from the C-suite to procurement to HR to sustainability) corporate supply chain partners, communities, NGOs, and governments. She will provide insights in how to engage and manage those relationships and highlight trends and innovations in corporate sustainability.

- **Tensie Whelan**; President; Rainforest Alliance